



Canadian Waterpower Day 2026 - Key Messages

October 16, 2026

The Power We Have. The Future We Can Build.

Our central message

Waterpower is a strategic Canadian advantage. As Canada's largest source of renewable electricity, it provides a reliable foundation for our communities, industries and economy. Canadian Waterpower Day celebrates that strength and the opportunity to build on it: maintaining and modernizing the facilities we depend on, developing responsibly, and investing in the people and partnerships that will shape our electricity future.

This year's theme, ***The Power We Have. The Future We Can Build***, brings that opportunity to life through six powers.

1. The power to electrify

As more of our transportation, buildings and industries run on electricity, Canada needs clean generation to keep pace. Waterpower provides a reliable, renewable foundation to meet that growing demand. Maintaining and expanding this foundation can help Canada put more of its ambitions into motion.

2. The power to grow

A growing economy needs electricity it can count on. Waterpower helps Canada offer that foundation to businesses looking to invest, industries looking to expand and communities

seeking new opportunities. Building on this advantage can strengthen Canada's competitiveness and support jobs across the country.

3. The power to build

Waterpower facilities are generational assets. Maintaining and modernizing them, while responsibly developing new projects, can help meet Canada's electricity needs for decades to come. This work depends on sustained investment and the expertise of skilled trades, engineers, manufacturers and suppliers across the country. Canadian Waterpower Day recognizes the people who build, operate and maintain the infrastructure our electricity future depends on.

4. The power to secure

Energy security starts with dependable sources of electricity here at home. Waterpower is a domestic, renewable resource that supports the daily needs of Canadian communities and industries. Investing in this strength can help Canada meet growing demand and build a more secure energy future.

5. The power to partner

Indigenous leadership, equity participation and meaningful involvement in decision-making are essential to shaping Canada's waterpower future. Partnerships that support these priorities can create lasting economic opportunities and advance shared prosperity. The power to partner is built through relationships, respect and a commitment to working together to advance economic reconciliation.

6. The power to protect

Building Canada's electricity future comes with a responsibility to care for the waters and ecosystems that make waterpower possible. Environmental stewardship means understanding and managing impacts throughout the life of a project, from planning and development to operations and ongoing improvements. Canadian Waterpower Day recognizes the stewardship work that supports responsible waterpower development.

Join the celebration

On October 16, celebrate the electricity that helps keep Canada running and the people who make it possible. Share a story, project or partnership that shows what these six powers mean to your organization or community.

The Power We Have. The Future We Can Build.

[Explore the campaign](#)

#CanadianWaterpowerDay #PoweredByWater #ThePowerWeHave #ILoveCdnWaterpower