



WATERPOWER CANADA MEMBERSHIP

ABOUT US

Founded in 1998, WaterPower Canada (WPC) is the national trade association dedicated to representing the hydropower industry. Our members span the breadth of the industry and include hydropower producers, manufacturers, developers, engineering firms, organizations and individuals. WPC members represent more than 95% of the hydropower installed capacity in Canada.

MISSION

WaterPower Canada promotes the various advantages of waterpower and its responsible development, to meet Canada's present and future electricity needs in a sustainable manner.

VISION

Waterpower leads the way for Canada's clean prosperity and the electrification of the future. It is recognized as Canada's number one advantage in the fight against climate change.

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CLEAN. RENEWABLE. RELIABLE. AVAILABLE. WATER WORKS.

THE ONLY NATIONAL VOICE FOR THE WATERPOWER INDUSTRY IN CANADA

WaterPower Canada is dedicated solely to advancing hydropower in Canada. By joining WPC, you have the unique opportunity to engage directly with other hydropower producers and companies within the hydro ecosystem. Our network includes leading industry players, innovators, and stakeholders who are all committed to the growth and sustainability of Canada's hydroelectric resources.

Whether you're looking to collaborate, share insights, or explore new opportunities, participation with WPC connects you with the heart of Canada's hydropower community. Together, we drive the future of clean, renewable energy through hydro.

You are positioning yourself as an industry leader by joining our association; a dynamic, national organization that advocates on your behalf for the Canadian hydropower industry and promotes hydropower as a clean and renewable electricity source.

As a WPC Member, you will participate in the development of national policy, be invited to the annual general meeting, be eligible to present at our national conference, Canadian Waterpower Week and other WPC events; you will receive regular updates regarding the Association's activities and monthly newsletters; and you will have access to the research, the information, and the various documents and submissions produced by the association and our members.

YOUR MEMBERSHIP

Our benefits and services

WPC leverages its long track record and excellent reputation, dedicated team and consultants, and extensive network. We convene the industry to build our community, share best practices and lessons learned, and promote and defend our sector, including in the following ways:

- WPC's [Member Committees](#) (including Electricity Policy; Fisheries & Regulatory Affairs; Communications & Advocacy; and Indigenous Relations) promote a forum for Members to exchange perspectives with their peers on their operational experience with existing legislation, regulations and programs, and how new measures can be best crafted. The work of our Member Committees forms the foundation of WPC's advocacy work and directly drives our position on national issues on behalf of the waterpower industry. Learn more about our [Working Groups](#) at waterpowercanada.ca/advocacy/#member-committees and view the latest [government submissions](#) from WaterPower Canada here: waterpowercanada.ca/advocacy/#submissions
- WPC also undertakes [research](#), including that enabled by funding granted by Natural Resources Canada. In 2023, WPC undertook a series of comprehensive studies for hydropower in Canada. These projects discuss the value-added capabilities provided by hydropower in the Canadian electricity system, outline the potential for pumped-storage hydropower in Canada, identify the additional hydropower capability available in the current fleet, discuss the cost of energy sources and introduce the value of services provided by hydropower compared to variable renewable energy. Read the reports at: waterpowercanada.ca/resources
- WaterPower Canada (WPC) hosts a range of impactful [events](#) annually, including the flagship [Canadian Waterpower Week](#). These events bring together industry leaders, policymakers, and stakeholders to advance the waterpower sector across Canada. Canadian Waterpower Week, the industry's largest national conference and trade show, continues to be a premier gathering for professionals. In 2024, under the theme "Forward. Together", the two-day event welcomed over 300 attendees. The 2025 conference will be held in downtown Ottawa from October 1-3. Complementing the conference, the [WPC Summit](#) offers a focused platform for exploring specific themes and innovations shaping the industry's future. Participation in all WPC events, including program involvement, discounted registration, sponsorship, and exhibitor opportunities, is particularly advantageous for WPC members.

Engagement activities

Our national voice for the hydropower industry is only as strong as our membership and we want to take a moment to thank our members. We are proud to have you all in our "powerhouse." Please let us know how we can further support you. [WPC member engagement initiatives](#) may include:

- Webinar presentations
- In-person networking event
- Asset site visits
- Informal roundtable
- Technical trainings

MEMBERS IN ACTION!

We encourage you to share your organization's news, achievements, highlights and advocacy efforts as it relates to hydropower. WPC's newsletter, **WATT'S NEW**, has recently added a **MEMBERS IN ACTION** section. Please submit any media release, applicable content or event(s) through communications@waterpowercanada.ca and/or tag us directly on LinkedIn at [linkedin.com/company/waterpower-canada](https://www.linkedin.com/company/waterpower-canada)

Our people

BOARD OF DIRECTORS

WPC is governed by an elected 16-member Board of Directors that is representative of the sector, including large and small, public and private hydroelectricity producers, and leading manufacturers, and engineering and construction companies. Our chairperson is Serge Abergel, Chief Operating Officer at Hydro-Québec Energy Services (U.S.) Inc. Meet the Board of Directors at waterpowercanada.ca/about/#directors

MANAGEMENT TEAM

WaterPower Canada boasts a team of dedicated professionals at the forefront of advancing sustainable hydroelectric energy solutions across Canada. With a diverse range of expertise and a shared commitment to supporting WPC Members, our staff plays a pivotal role in shaping the future of clean energy in the nation. From seasoned industry veterans to emerging talents, each member brings unique insights and skills to our organization, collectively driving forward our mission to harness the power of water for a greener tomorrow. Learn more about the people behind WPC at waterpowercanada.ca/about/#team

Don't miss any of the action. Be sure to subscribe to WaterPower Canada's newsletter:

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