

## ABOUT US

Founded in 1998, WaterPower Canada (WPC) is the national trade association dedicated to representing the hydropower industry. Our members span the breadth of the industry and include hydropower producers, manufacturers, developers, engineering firms, organizations and individuals. WPC members represent more than 95% of the hydropower installed capacity in Canada.

## MISSION

WaterPower Canada promotes the various advantages of waterpower and its responsible development, to meet Canada's present and future electricity needs in a sustainable manner.

## VISION

Waterpower leads the way for Canada's clean prosperity and the electrification of the future. It is recognized as Canada's number one advantage in the fight against climate change.

**CLEAN.  
RENEWABLE.  
RELIABLE.  
AFFORDABLE.**

## CONTACT US

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@WaterPowerCA



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# WATERPOWER CANADA







## WHY BECOME A MEMBER?

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## BENEFITS & SERVICES

© Hydro Québec

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### THE ONLY NATIONAL VOICE FOR THE WATERPOWER INDUSTRY IN CANADA

Position yourself as an industry leader by joining our association; a dynamic, national organization that advocates for the Canadian hydropower industry and promotes hydropower as a clean and renewable electricity source.

Upon joining, you will be invited to the annual general meeting, eligible to present at our national WaterPower Conference; you will receive regular updates regarding the Association's activities and monthly newsletters; and you will have access to the research, the information, and the various documents and submissions produced by the association and our members.



ENHANCED PROFILE & BRAND  
RECOGNITION



UNIQUE BUSINESS  
DEVELOPMENT  
OPPORTUNITIES



ACCESS TO EXCLUSIVE  
INDUSTRY KNOWLEDGE AND  
SHARING OF INFORMATION



PARTICIPATE IN POLICY  
DEVELOPMENT & SHAPE  
ADVOCACY EFFORTS AT THE  
NATIONAL LEVEL



MEMBERS REPRESENTING THE LARGEST  
HYDROPOWER PRODUCERS IN THE  
COUNTRY, AS WELL AS INDEPENDENT  
POWER PRODUCERS AND PRIVATE  
SECTOR COMPANIES PROVIDING  
PRODUCTS AND SERVICES TO THE  
INDUSTRY



OUR MEMBERSHIP REPRESENTS  
OVER 95% OF THE CANADIAN  
HYDROPOWER INSTALLED  
CAPACITY



THE ANNUAL CONFERENCE  
PROVIDES AN UNPARALLELED  
OPPORTUNITY TO DISCOVER THE  
STATE OF HYDROPOWER  
DEVELOPMENT ACROSS CANADA  
AND TO NETWORK WITH  
STAKEHOLDERS AND INFLUENCERS